



## RGE Tech Tips from the Field – Client Edition

Topic: The RGE Philosophy -- Why We Are Vendor-Neutral

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#### The RGE Philosophy -- Why We Are Vendor-Neutral

Chip's Weekly Cheat Sheet: Jul-06

#### The "Miracle on 34th Street" Approach

Just like Kris Kringle sending a shopper to another store to find the right toy, Red Glen believes the *customer* comes before the *brand*. If a Samsung phone is better for your vision, or an iPad is better for your grandkids' video calls, we tell you the truth.

**Chip's Tip: We don't have "favorites"—we only have "best fits." Our goal is your success, not a specific company's sales quota.**

#### Your Needs, Your Choice

Every person's hands, eyes, and habits are different. An "Vendor-Neutral" tech approach means we stay proficient in Windows, Mac, Android, and iOS so we can recommend the tool that feels most natural to *you*.

**Chip's Tip: Don't feel pressured to "stay in the family." If you want to switch from a PC to a Mac, or an iPhone to a Samsung, we are here to make that bridge easy to cross.**

#### We Support Everything We Recommend

Whether it's a major vendor like HP and Lenovo or a local fiber internet provider, we only recommend tech that we are qualified to set up, secure, and troubleshoot for you.

**Chip's Tip: Think of RGE as your "Tech General Contractor." We know which materials work best, but you're the one living in the house!**