



## RGE Tech Tips from the Field – Client Edition

Topic: *Digital Card Magic*

Chip's Weekly Cheat Sheet: Dec-14 

Topic: Digital Card Magic

### 1. High-Quality e-Cards

- Use sites like **Jacque Lawson** or **American Greetings** for elegant cards that feel more thoughtful than a standard email greeting.
- **Chip's Tip: You can finish your "mailing" today and schedule the cards to arrive exactly on Christmas Day.**

### 2. Record a Greeting

- Many services allow you to add a 10-second voice note so your family can hear you when they open the card.
- **Chip's Tip: Digital cards are perfect for an international family who might not receive physical mail in time.**

### 3. Add a Video

- If your card service allows it, attach a 15-second video of your dog(s), Bailey or Delta, or Hershey, to share some local cheer.
- **Chip's Tip: This adds a "living" element to your card that no paper card can ever match.**