



RGE Tech Tips from the Field – Client Edition

Topic: Googling Like a Pro

Chip's Weekly Cheat Sheet: Mar-09 🔍

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1. The Power of Quotes

- If you are looking for an exact phrase, put it in quotation marks (e.g., "Red Glen Electronics") to find only that specific match.
- **Chip's Tip: This is great for finding specific song lyrics or exact names that are otherwise hard to track down.**

2. Exclude the Noise

- Use a minus sign (-) before a word to filter out results you don't want (e.g., "Jaguar -car" if you want to see the animal, not the vehicle).
- **Chip's Tip: This is a lifesaver when you're searching for something with a common name!**

3. Search Only One Site

- You can tell Google to only look inside one specific website by typing "site:" followed by the web address (e.g., "recipes site:nytimes.com").
- **Chip's Tip: This is often much more effective than using a website's own built-in search bar.**