



RGE Tech Tips from the Field – Client Edition

Topic: *Executive Summary*

iPhone 101 Essentials Seminar Trilogy Mar, Apr, & May

Executive Summary

iPhone 101 Essentials Seminar Trilogy

Presented by Red Glen Electronics (RGE)

A Boomer Helping Fellow Boomers

Proposed Seminar Schedule

-  **Part 1 — Tuesday, March 31, 2026 @ 1:00 PM**
-  **Part 2 — Tuesday, April 14, 2026 @ 1:00 PM**
-  **Part 3 — Tuesday, May 19, 2026 @ 1:00 PM**

All sessions are designed as **presentation-style seminars** (no phone use required), supported by handouts, archives, and optional one-on-one follow-up.

Series Overview

The **iPhone 101 Essentials Trilogy** is a three-part, senior-friendly educational series designed to help CSC members build confidence using their iPhones — **without jargon, pressure, or sales.**

Rather than overwhelming participants in a single session, the series is intentionally paced across three months, allowing learning to feel calm, manageable, and reinforcing. Each seminar stands on its own while also building naturally on the previous session.

Guiding philosophy:

Comfort first. Understanding second. Ownership third.

Participants are repeatedly reassured that:

- Confusion is normal
 - Curiosity is safe
 - Mistakes do not break the phone
 - Help is always available
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Seminar Titles, Descriptions & Newsletter Blurbs

March Seminar

iPhone 101 Essentials — Part 1: Getting Comfortable with Your iPhone

Date & Time:

Tuesday, March 31, 2026 @ 1:00 PM

Seminar Focus:

Part 1 helps participants feel comfortable using their iPhone by covering essential basics such as buttons, gestures, calling, texting, and simple navigation. The emphasis is on reassurance, confidence, and understanding that the iPhone is not fragile.

Newsletter Blurb:

This beginner-friendly seminar helps older adults feel comfortable using their iPhone — no jargon, no pressure, and no sales. Participants learn basic iPhone skills such as tapping, swiping, calling, and texting, while building confidence and understanding that mistakes are part of learning.

April Seminar

iPhone 101 Essentials — Part 2: Photos, Camera & Finding Things Again

Date & Time:

Tuesday, April 14, 2026 @ 1:00 PM

Seminar Focus:

Part 2 addresses two of the most common sources of iPhone frustration: photos and “where did that go?” moments. Participants learn how the camera and Photos app actually work, why photos seem to move or duplicate, and how to find items again calmly and safely.

Newsletter Blurb:

Photos can be confusing — and this seminar clears up the mystery. Participants learn how the iPhone camera and Photos app work, why photos appear to move or duplicate, and how to find pictures again without panic. The session also covers safe photo sharing and common mistakes to avoid.



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■ May Seminar

iPhone 101 Essentials — Part 3: Make It Yours, Make It Safe, Make It Useful

Date & Time:

Tuesday, May 19, 2026 @ 1:00 PM

Seminar Focus:

The final session focuses on ownership and peace of mind. Participants learn about Apple ID at a practical level, staying connected with Wi-Fi and email, using apps safely, and enabling basic security and accessibility features — with clear guidance on what is optional versus when to pause and ask for help.

Newsletter Blurb:

In the final session of the series, participants learn how to make their iPhone truly work for them. Topics include Apple ID basics, Wi-Fi and email, app safety, and simple security and accessibility features — all presented in plain English with an emphasis on confidence and safety.

Support Beyond the Seminars

To reinforce learning and reduce pressure, all sessions include access to:

- **RGE Seminar Archives** — recordings available for review anytime
- **Printed handouts** — no need to remember everything in one sitting
- **Free Tech Tuesday one-on-one support**
- Optional in-home assistance for personalized help

Participants are consistently reminded that learning technology is **not a test**, and no one is expected to master everything at once.

Why This Series Works for CSC Members

- Designed specifically for older adults
- Calm pacing and clear boundaries

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Red Glen Electronics • Simplifying Technology, One Device at a Time

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- Reassurance-first teaching style
- No sales, no upselling
- Encourages independence while promoting smart support use

Members may attend one, two, or all three sessions without feeling behind.